



Thomas Réaubourg

Senior product designer

Nantes (France) - 35 years old
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With over 5 years in the startup ecosystem, I'm looking to join a product-driven organization to drive both design and build with lasting impact.

PROFESSIONAL EXPERIENCES

Lonestone Web & Design Agency - Nantes

today
mar. 2021

Product designer

- Guiding startups and entrepreneurs through the definition, creation, and improvement of their digital products.
- Actively participating in company life (holacratic organization) and contributing to the growth of the design team and the agency.

Clients : Deezer, Atypikoo, La Cantine Numérique, Les Mini Mondes, AirPDL, Desoutter Tools, AIPMI, Armada Lex, etc.

Deezer Start-up - Nantes

nov. 2022
may 2022

Product designer - Reinforcement for the "Diversification" team

Mermoz Start-up - Nantes

sept. 2023
sept. 2022

Entrepreneur

- Designed a SaaS platform for flying club managers to simplify fleet management, improve student pilot tracking, and optimize club scheduling.
- Identified pain points, designed the solution, defined the business model, developed an MVP (via Lonestone), conducted business development, and managed communication.

Capgemini ESN - Nantes

mar. 2021
mar. 2020

UX/UI designer

Clients : Métropole de Dijon, RATP, Agence du Numérique en Santé, CIPAV (prévoyance et assurance), etc.

Micropole ESN - Nantes

mar. 2020
oct. 2017

UX/UI designer

- In charge of user experience for projects developed by the "Grand Ouest" agency (Nantes, Rennes, and Niort).
- Evangelizing design within the agency and to clients.
- Participating in recruitment and training for new designers joining the agency.
- Developing the strategic growth of the Micropole Grand Ouest design offering.

Clients : Macif, NavalGroup, Bois & Matériaux, Caisse d'Épargne, Groupe VYV, pôle EMC2, etc.

Groupe La Poste Innovation Studio "DSI du Courrier" - Saint Quentin en Yvelines

sept. 2016
sept. 2014

Junior UX / UI designer

L'École de Design Nantes Atlantique École de design - Nantes

sept. 2022

e-Artsup École de création numérique - Nantes

sept. 2018

EDUCATION & CERTIFICATION

“Advanced Product Discovery” training

feb. 2026

The Design Crew

- Scoping the discovery phase: identifying and prioritizing the right problems to solve.
- Data collection techniques (quantitative & qualitative) and transforming results into actionable insights.
- Monitoring performance: data analysis, problem magnitude identification, and business impact estimation.
- Systematizing discovery: building knowledge capital and implementing processes based on company maturity.

First Aid Awareness Training Protection Civile

jun. 2023

Executive Communication Training

oct. 2018

Personnalité - Entreprise de conseil en communication des dirigeants

- Mastering professional image and voice management: being comfortable in all communication scenarios and knowing how to mobilize and inspire teams.
- Developing effective and impactful presentations.

English C1.2 CEFR

sept 2026

Master's Degree in Design & Innovation Management

sept. 2016

sept. 2014

L'École de Design Nantes Atlantique

- Using design as a strategic business tool ,
- Developing managerial skills , and coordinating project partners.

Bachelor's Degree in Industrial Design

sept. 2014

sept. 2011

L'École de Design Nantes Atlantique

- Mastering the fundamentals of expression and communication tools, as well as creativity, general knowledge, and technical tools related to industrial design.
- Project-based learning approach to apply knowledge gained during various workshops and become familiar with a multidisciplinary work environment.